

Central Intelligence Agency
Washington, D.C. 20505

25 July 1984

Executive Director

NOTE FOR: DCI
DDCI

Here are two ideas for some sort of unclassified Agency newsletter or newspaper. I guess I'm in the minority, but I still think something of this kind would be useful.

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DDI-

~~5/12/84~~ 5/13/84

18 July 1984

MEMORANDUM FOR: Director of Central Intelligence

VIA : Deputy Director of Central Intelligence
Executive Director
Deputy Director for Intelligence ✓
Director of Global Issues

FROM :
Chief, Commodity Markets Branch
Economics Division

STAT

SUBJECT : Proposal for a "CIA Newspaper"

1. Action Requested: The attached proposal for a CIA Newspaper is submitted for your consideration.

2. Background: As a CIA employee of some 15 years, I have seen many Directors come and go. While all have left their mark in some important way, none have shown the personal interest in CIA employees and their opinions that you have. While I was at first skeptical, the "credo exercise" and the follow through on employee ideas and suggestions arising from the "pursuit of excellence" initiative have made me a believer. It is in this spirit that I submit the idea for a CIA Newspaper (see attached).

3. The germ of the idea came from one of the DI's new analysts -- -- and was developed by both of us jointly. We feel that a CIA Newspaper would stimulate greater productivity and provide additional momentum to the recent increase in employee morale. Finally it would foster an esprit de corps not seen at the Agency since the early days of its founding.

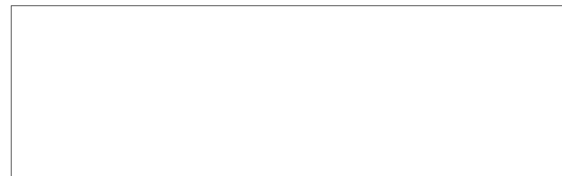
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4. While the Office of Security can be expected to voice some concern about this idea, we foresee no security considerations that could not be overcome. Indeed, we envision an unclassified newspaper that would not jeopardize our high security standards. Moreover, each issue could include a message on the need for good security practices similar to those which are posted on bulletin boards around the building.

5. For your information, this idea is also being submitted to the Suggestion Awards Committee.

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Attachment:
As stated



INTERNAL USE ONLY



P-310

SUBJECT: Proposal for a "CIA Newspaper"

Distribution:

Original - Addressee

1 - DDCI

1 - ExRegistry

1 - ExDir

1 - DDI

1 - ADDI

1 - D/OGI

1 - Ch/ECD

1 - Ch/ECD/CM

1

[redacted] /ECD/CM

[redacted] OGI/ECD/CM

[redacted] (18 July 84)

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ATTACHMENT A

Proposal: CIA Newspaper

NAME: To be determined through an employee contest; possible names might be "The Mouthpeace" or "The Reliable Source".

STYLE: Similar to a university campus newspaper.

LENGTH: As necessary.

FREQUENCY: Weekly, Biweekly, or Monthly.

PUBLISHER: CPAS

STAFF: Agency volunteers

CONTRIBUTORS: DI, DO, DS&T, DA

CONTENT: Newsworthy stories on topics such as:

- New building construction progress
- Changes in employee benefits
- Parking situation
- Community relations
- Awards, kudos
- Highlights of coming Agency events

Other regular features:

- Employee profiles (four each issue -- one from each Directorate)
- Sports Talk (including EAA team standings)
- Guest editorial (on any CIA-related topic)
- EAA activities and meeting schedules
- Q&A column similar to "The Ear" to handle rumors, employee questions, etc.
- A nature column on campus wildlife
- A cartoon strip -- Spy vs. Spy (?)
- Physical fitness articles
- A message from Security

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